

TSXV: LOVE | OTCQB: LOVFF | FRA: 8CB0

# cannara

**PREMIUM-QUALITY  
CANNABIS AT SCALE**

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**INVESTOR DECK**

Q4 AND FISCAL YEAR 2025 (AS OF AUGUST 31, 2025)





# General Disclosures

## Disclaimer

This presentation is qualified in its entirety by reference to, and must be read in conjunction with, the information contained in the Company's most recent Annual Information Form, as well as in the Company's most recent consolidated financial statements, together with the notes thereto and, where applicable, the auditor's report thereon (collectively, the "Financial Statements"), as well as the management's discussion and analysis (the "MD&A") in respect thereof. Copies of all such documents are available under Cannara's SEDAR+ profile on [www.sedarplus.ca](http://www.sedarplus.ca)

## Market, Industry and Other Data

Certain information contained herein includes market and industry data that has been obtained from or is based upon estimates derived from third party sources, including industry publications, reports and websites. Third party sources generally state that the information contained therein has been obtained from sources believed to be reliable, but there is no assurance or guarantee as to the accuracy or completeness of included data. Although the data is believed to be reliable, neither the Company nor their agents have independently verified the accuracy, currency or completeness of any of the information from third party sources referred to in this Presentation or ascertained from the underlying economic assumptions relied upon by such sources. The Company and their agents hereby disclaim any responsibility or liability whatsoever in respect of any third-party sources of market and industry data or information.

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## Non-GAAP and Other Financial Measures

In this presentation, the following non-GAAP measures, non-GAAP and other supplementary financial ratios are used by the Company: adjusted EBITDA, free cash flow, working capital, segment gross profit before fair value adjustments as a percentage of segment net revenue, segment gross profit as a percentage of segment net revenue, segment operating income as a percentage of segment net revenue, gross profit as a percentage of total revenues and adjusted EBITDA as a percentage of net revenue. Management of the Company ("Management") employs these measures internally to measure operating and financial performance. Management believes that these non-GAAP and other financial measures provide useful information to investors and analysts regarding the Company's financial condition and results of operations as they provide additional key metrics of its performance. These non-GAAP and other financial measures are not recognized under IFRS, do not have any standardized meaning prescribed under IFRS and may differ from similarly named measures as reported by other issuers, and accordingly may not be comparable. These measures should not be viewed as a substitute for the related financial information prepared in accordance with IFRS.





# General Disclosures

## Forward-Looking Statements

This presentation may contain "forward-looking information" within the meaning of Canadian securities legislation ("forward-looking statements"). These forward-looking statements are made as of the date of this presentation and the Company does not intend, and does not assume any obligation, to update these forward-looking statements, except as required under applicable securities legislation. Forward-looking statements relate to future events or future performance and reflect Company management's expectations or beliefs regarding future events and include, but are not limited to, the Company and its operations, its projections or estimates about its future business operations, its planned expansion activities, anticipated product offerings, the adequacy of its financial resources, the ability to adhere to financial and other covenants under lending agreements, future economic performance, and the Company's ability to become a leader in the field of cannabis cultivation, production, and sales.

In certain cases, forward-looking statements can be identified by the use of words such as "plans," "expects" or "does not expect," "is expected," "budget," "scheduled," "estimates," "forecasts," "intends," "anticipates" or "does not anticipate," or "believes," or variations of such words and phrases or statements that certain actions, events or results "may," "could," "would," "might" or "will be taken," "occur" or "be achieved" or the negative of these terms or comparable terminology. In this document, certain forward-looking statements are identified by words including "may," "future," "expected," "intends" and "estimates." By their very nature, forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause the actual results, performance, or achievements of the Company to be materially different from any future results, performance or achievements expressed or implied by the forward-looking statements.

Forward-looking information is based upon a number of assumptions and is subject to a number of risks and uncertainties, many of which are beyond our control, which could cause actual results to differ materially from those that are disclosed in, or implied by, such forward-looking information. These risks and uncertainties include, but are not limited to, the following risk factors which are discussed in greater detail under "Risk Factors" in the Company's AIF available on SEDAR+ at [www.sedarplus.ca](http://www.sedarplus.ca) and under the "Investor Area" section of our website at <https://www.cannara.ca/en/investor-area>: compliance with laws, reliance on licenses, costs associated with numerous laws and regulations, change in laws, regulations, and guidelines, competition, competition from the illicit market, risks related to Canadian excise duty framework, insurance and uninsured or uninsurable risk, key personnel, labour costs, labour shortages, and labour relations, liquidity and future financing, conflicts of interest, litigation risk, intellectual property, IT and security risk, agricultural and cannabis operations, third-party transportation disruptions, commodity price risks, fluctuating prices of raw materials, environmental and employee health and safety regulations, restrictions on promotion and marketing, unfavorable publicity or consumer perception, significant ownership interest of management, directors, and employees, speculative nature of investment, global economy risk, risks related to the ownership of the common shares, forward-looking statements and risks, volatility of common shares market price, non-payment of dividends, future sales of common shares, unlimited issuance of common shares without shareholder approval, fluctuations in operating results, lack of research analyst coverage, limited control by shareholders over operations and risks related to internal controls over financial reporting.

This is not an exhaustive list of risks that may affect the Company's forward-looking statements. Other risks not presently known to the Company or that the Company believes are not significant could also cause actual results to differ materially from those expressed in its forward-looking statements. Although the forward-looking information contained herein is based upon what we believe are reasonable assumptions, readers are cautioned against placing undue reliance on this information since actual results may vary from the forward-looking information. Certain assumptions were made in preparing the forward-looking information concerning the availability of capital resources, business performance, market conditions, as well as customer demand. Consequently, all of the forward-looking information contained herein is qualified by the foregoing cautionary statements, and there can be no guarantee that the results or developments that we anticipate will be realized or, even if substantially realized, that they will have the expected consequences or effects on our business, financial condition or results of operation. Unless otherwise noted or the context otherwise indicates, the forward-looking information contained herein is provided as of the date hereof, and the Company disclaims any intention to update or amend such forward-looking information whether as a result of new information, future events or otherwise, except as may be required by applicable law.



# An Emerging Leader In Canada

Vertically-integrated Licensed Producer of premium-grade cannabis products



Canada's 7<sup>th</sup> Top LP by sales<sup>1</sup>  
(2<sup>nd</sup> in Quebec)



Total owned production capacity up to 100,000 kg annually:

- Activated rooms 11 + 12 (of 24) at Valleyfield, raising planned capacity to 39,500 kg
- Refined cultivation strategy boosted yields 25% to 50,000 kg—FY26 targets met a year early
- Expanded capacity will unlock further domestic market share capture opportunity



4<sup>th</sup> Largest producer based on facilities square footage  
(Largest in Quebec)



Cannara's house of genetics brand Tribal awarded Brand of the Year  
(6<sup>th</sup> Annual Grow-Up Awards, May 2025)



Significant 50% internal capacity expansion opportunity through minimal capex / high-ROI room activation strategy

**Premium quality cannabis at disruptive low retail pricing.  
Positioned to become the leading Canadian cannabis house of brands for consumers**

<sup>1</sup>According to Hifyre & Weedcrawler data (QC market) for October 2025





# Sustained Profitability Sets Us Apart

	FY 2025	% Increase	FY 2024	FY 2023
<b>Net revenues, net of excise taxes</b>	\$107.3M	31%	\$82.2M	\$57.6M
<b>Gross Profit (ex-FV Adj.)</b>	\$44.5M	59%	\$27.9M	\$21.1M
<b>Gross Margin</b>	41%	21%	34%	37%
<b>Adjusted EBITDA<sup>1</sup></b>	\$28.1M	86%	\$15.1M	\$13.7M
<b>Adjusted EBITDA<sup>1</sup> Margin</b>	26%	44%	18%	24%
<b>Net Income</b>	\$13.1M	105%	\$6.4M	\$6.9M
<b>Operating Cash Flow</b>	\$20.0M	87%	\$10.7M	\$5.9M
<b>Free Cash Flow<sup>1</sup></b>	\$13.7M	328%	\$3.2M	(\$4.0M)

<sup>1</sup> Veuillez vous référer à la section « Mesures non conformes aux PCGR et autres mesures financières » du plus récent rapport de gestion (MD&A) de Cannara pour les définitions correspondantes.



# Sustained Profitability Sets Us Apart

Fiscal Year Ended August 2025

	Q4	Q3	Q2	Q1
<b>Net revenues, net of excise taxes</b>	\$28.3M	\$27.3M	\$26.6M	\$25.1M
<b>Gross Profit (ex-FV Adj.)</b>	\$11.8M	\$12.1M	\$10.8M	\$9.8M
<b>Gross Margin</b>	42%	44%	41%	39%
<b>Adjusted EBITDA<sup>1</sup></b>	\$7.5M	\$7.6M	\$7.1M	\$6M
<b>Adjusted EBITDA<sup>1</sup> Margin</b>	26%	28%	27%	24%
<b>Net Income</b>	\$3.3M	\$4.1M	\$3.3M	\$2.3M
<b>Operating Cash Flow</b>	\$2.8M	\$13.9M	(\$2.6M)	\$5.8M
<b>Free Cash Flow<sup>1</sup></b>	\$1.4M	\$11.7M	(\$4.0M)	\$4.6M

<sup>1</sup>Please refer to the "Non-GAAP Measures and Other Financial Measures" section of Cannara's most recent MD&A for corresponding definitions.





# Well Capitalized Balance Sheet

Selected Financial Highlights	August 31, 2025	August 31, 2024	August 31, 2023
Cash	\$14.4 M	\$6.6 M	\$4.3 M
Accounts receivable	\$14.1 M	\$13. M	\$10.6 M
Biological assets	\$6.8 M	\$6.6 M	\$5.8 M
Inventory	\$44.5 M	\$33.4 M	\$28. M
Working capital <sup>1</sup>	\$48. M	\$40.5 M	\$30.5 M
Total assets	\$168.6 M	\$154.7 M	\$141.5 M
Total current liabilities	\$34.2 M	\$27. M	\$21.2 M
Total non-current liabilities	\$32.2 M	\$39.8 M	\$40.6 M
Net assets	\$102.2 M	\$88. M	\$79.7 M
Free cash flow for the year ended <sup>2</sup>	\$13.7 M	\$3.2 M	-\$4. M

<sup>1</sup> Working capital is a non-GAAP financial measure. For more details see the Non-GAAP and Other Financial Measures section of this MD&A.

<sup>2</sup> Free cash flow is a non-GAAP financial performance measure. For more details see the Non-GAAP and Other Financial Measures section of this MD&A.

## FY 2025 Financial Milestones

- Sold non-core Valleyfield asset; reduced term loan debt
- Lowered interest rates on BMO credit facilities totaling \$35M Total Debt<sup>1</sup> - cost of debt below 6%
- Settled **\$6.2M** debenture through share issuance at **\$1.80** per share, a premium to current share price
- Removed guarantee covenant; saving \$375K in annual interest
- Expanded BMO credit facility by \$10M to build out Valleyfield processing center



# Increasing Our Market Share

## Estimated Retail Market Growth FY2025 vs FY2024 (\$)

Province	FY 2025	FY 2024	% Increase
QC	12.7%	8.3%	53%
ON	2.8%	2.7%	4%
AB	2.5%	1.9%	32%
BC	1.6%	1.1%	45%
SK	1.4%	1.1%	27%
MB	0.8%	0.2%	300%
NS	0.5%	0.05%	900%
National	3.8%	2.9%	31%

## #1 Top-performing Products

Canada's #1 Infused pre-roll  
(Nugz G Sherb Infused Pre-rolls)

Canada's #1 Hash rosin  
(Nugz)

Canada's #1 CBD flower  
(Orchid CBD)

Canada's #1 Mass Premium 3.5g flower  
(Tribal)

Canada's #1 Premium Live Resin Vape  
(Tribal)



# National Estimated Retail Sales Growth



FY2025 National Sales Rank	Licensed Producer	FY2025 Total Retail Sales	FY2024 Total Retail Sales	\$ YoY Δ	% YoY Δ
1	Organigram	\$667.2M	\$621.5M	\$40.0M	7%
2	Tilray	\$522.5M	\$595.4M	-\$74.4M	-12%
3	Auxly Cannabis	\$337.8M	\$247.2M	\$89.9M	37%
4	Village Farms	\$351.2M	\$406.1M	-\$55.0M	-14%
5	Cronos	\$280.1M	\$280.0M	\$0.1M	0%
6	Decibel	\$258.4M	\$324.1M	-\$65.6M	-20%
7	Cannara Biotech	\$217.7M	\$154.6M	\$63.1M	41%
8	Canopy Growth	\$172.7M	\$145.5M	\$27.2M	19%
9	Weed Me	\$168.9M	\$130.8M	\$37.6M	29%
10	BZAM	\$163.0M	\$174.5M	-\$27.9M	-7%
CANADA		\$5.7B	\$5.4B	\$355M	7%

Achieved highest estimated monthly national retail sales of \$20.8M in August 2025

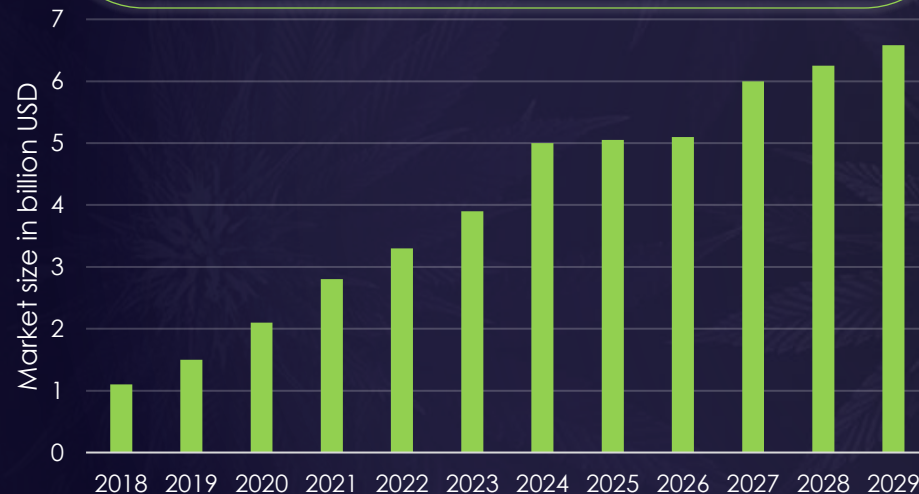
Delivering more than 5x national industry growth with a 41% YoY surge in estimated retail sales



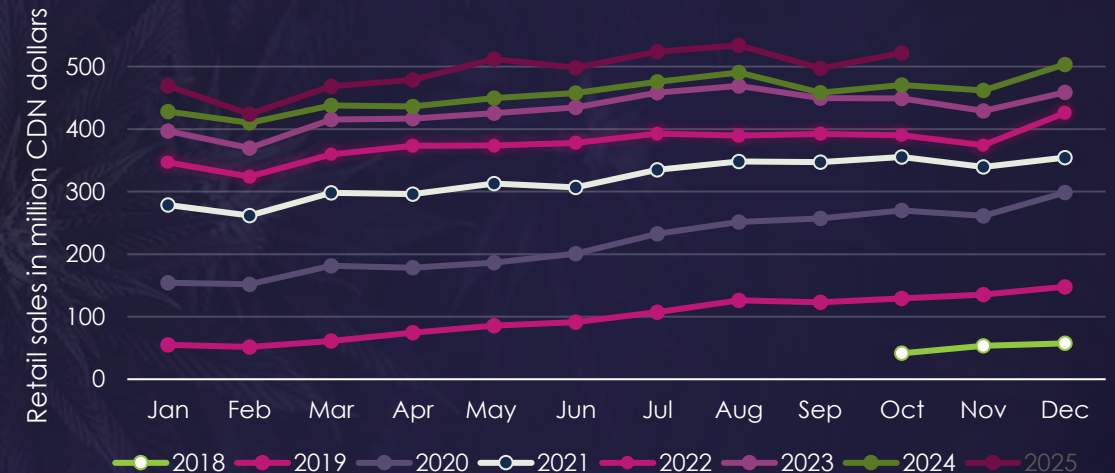
# Canadian Recreational Cannabis Market

2<sup>ND</sup> Largest Cannabis Market in the world

Legal Cannabis Market expected to reach  
~\$9.81 billion CDN (US\$6.58 B) by 2029<sup>1</sup>



Monthly Retail Sales of Legal Cannabis Stores in Canada from October 2018 to October 2025<sup>2</sup>



- Cannara's market share in Quebec is approx. 13.5%, 3.1% in Ontario, 2.6% in Alberta, 1.6% in BC, 1.0% in Saskatchewan and growing<sup>3</sup>.
- Currently can produce 50,000 kg of premium-grade cannabis per year, with 2 additional growing zones built out at the end of Q3 FY2025, now utilizing half Cannara's potential total capacity of 100,000 kg per year.
- Expect to capture significantly more market share as capacity scales and as sales strategies are deployed in new and existing markets.

<sup>1</sup> Statista Market Insights, March 2024, USD \$

<sup>2</sup> As reported by Hifyre, October 2025

<sup>3</sup> Based on retail market sales dollar estimate, calculated using dataset from Weedcrawler for Quebec retail sales contributions, NSLC for Nova Scotia retail sales, and Hifyre dataset for the rest of Canada





# Two Quebec Based Mega Facilities

Valleyfield: 1M sq. ft., 24 independent grow rooms, each 25,000 sq. ft.



**Valleyfield Facility**

- Acquired in 2021 for \$27M vs build price of \$250M
- One of the largest indoor cannabis cultivation facilities in Canada
- 24 independent growing zones, each measuring 25,000 sq. ft.
- 1,033,506 sq. ft. on 3,000,000 sq. ft. of land. Provides ability to expand output capacity to 100,000kg



**Each activated zone has been designed to replicate indoor growing conditions eliminating variability and maximizing quality.**

- 12 growing zones activated (2 zones were recently activated in April and June 2025), with over 100,000 plants under cultivation generating 45,000 kg per year.
- 2026 expansion: For 2026, First phase build out of processing center at Valleyfield to dry, trim, and process additional cannabis. Estimated capex is approximately \$10M for phase 1 and will activate post-harvest capacity for an additional 12 new growing zones.





# Two Quebec Based Mega Facilities

Farnham: 625,000 sq. ft., 170,000 sq. ft. of cannabis operations



**Farnham Facility**



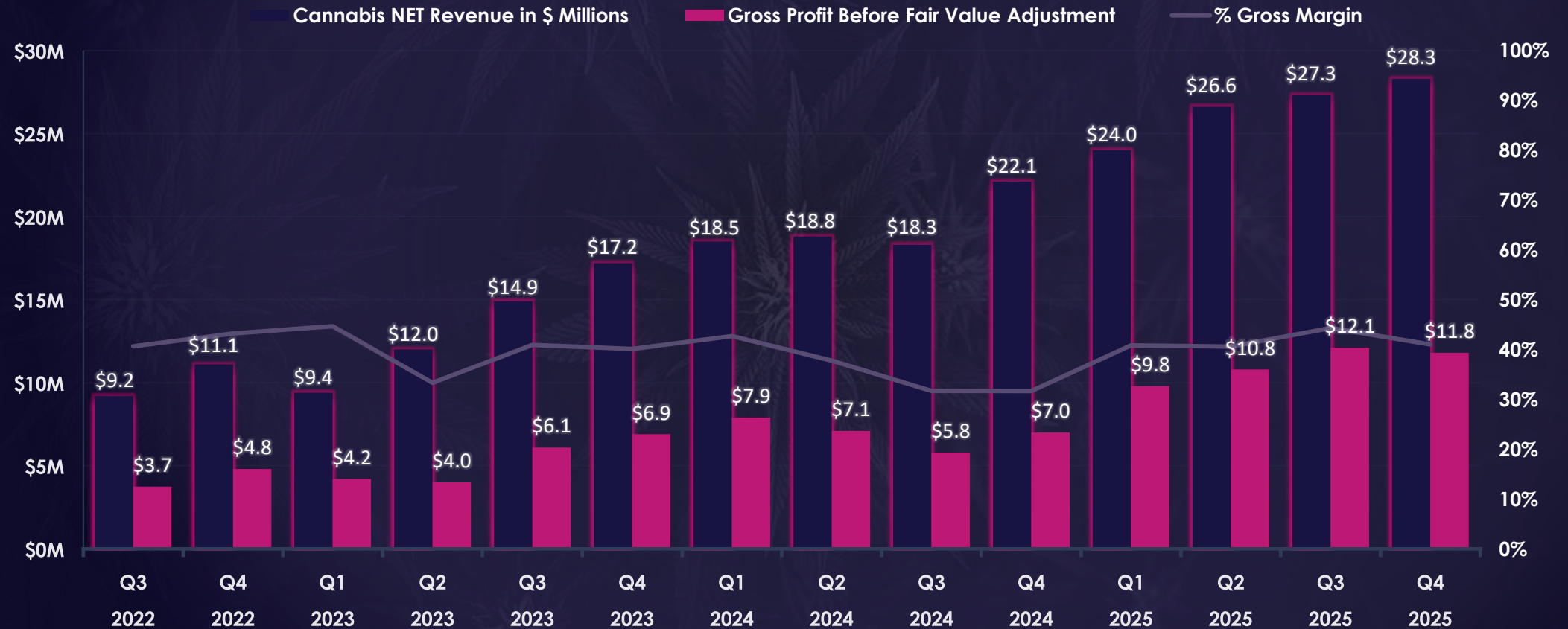
- 625,000 sq. ft. facility provides 170,000 sq. ft. of cannabis operation.
- 11 indoor grow rooms (total 22,000 sq. ft.) dedicated to cultivation as well as dedicated post harvest, packaging and cannabis processing rooms.
- Solventless hash lab
- Pre-roll manufacturing centre
- R&D Facility (Pheno-hunting, Tissue Culture and Registered Health Canada Testing Lab)
- Produces 5,000 kg in annual cultivation capacity
- Capital management: unoccupied space listed to non-cannabis tenants, generates over \$3.8M in annual rental revenues





# Scaling Sales

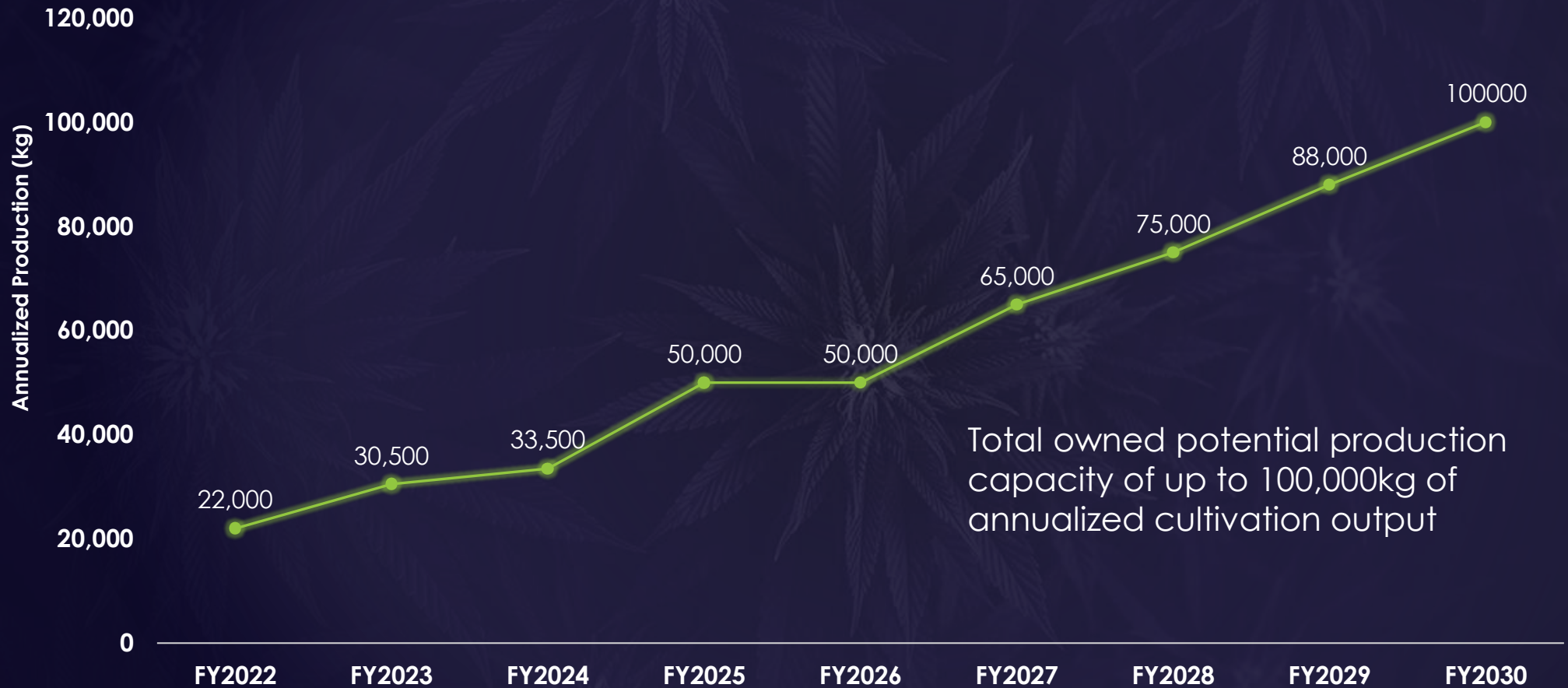
Cannabis Revenue Growth Trajectory as Valleyfield Production Scales Up





# Disciplined Growth & Expansion

Cannara's Estimated Fiscal Year End Production Capacity in kg



# of Operational  
Grow Rooms at  
Valleyfield Asset

6

9

10

12

12

15

18

21

24



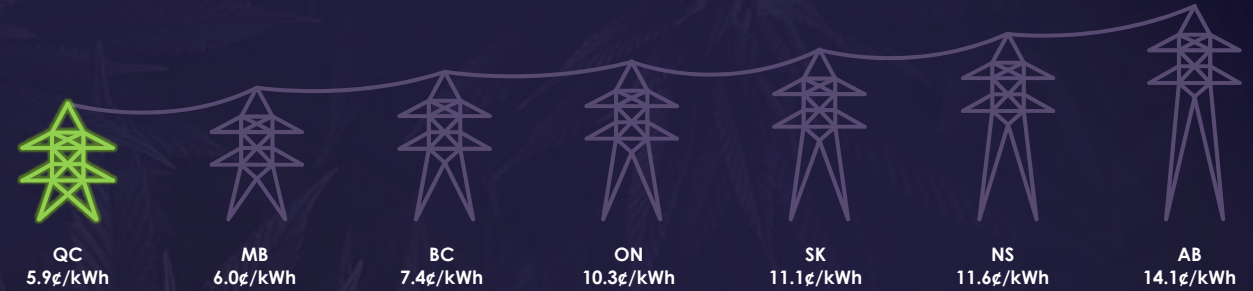


# Why Quebec

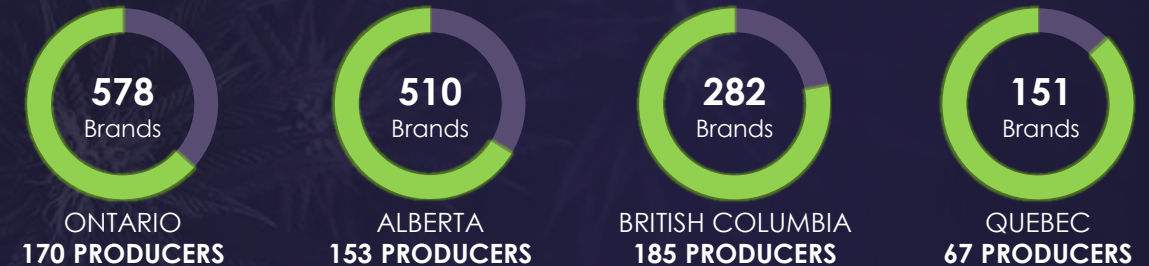
Quebec has the **lowest electricity rates** in Canada

(QC: 5.9¢/kWh vs. AB: 14.1¢/kWh)

Average Electricity Rates By Province In Cents Per Kw Hour

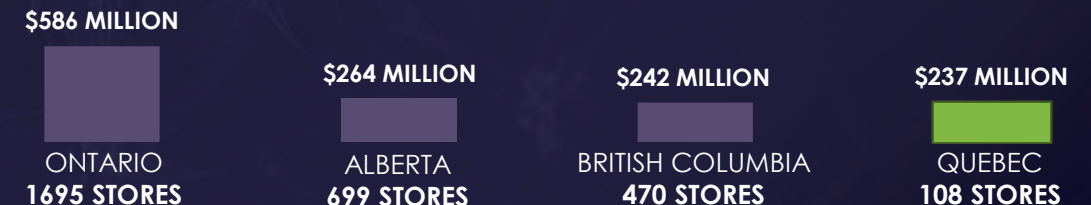


Quebec has the **highest barriers of entry** resulting in the **lowest number of Licensed Producers** in the market.



Quebec has the **fourth largest cannabis retail market** (annual sales) despite being serviced by the fewest number of brands, licensed producers, and retail outlets.

June '25 To August '25 (Q4 2025) Estimated Cannabis Retail Sales





# Competitive Advantage



## Scalable Quality

- Deliver true to craft like procedures including hang drying and hand trimming cannabis to ensure quality.
- Scalability of its premium-grade cannabis by growing in 25,000 sq ft zones provides optimal control conditions as compared to an open concept greenhouse.
- Transparency across all product labels by providing consumers with harvest dates, terpene percentages, production details and strain phenotypes for each lot.



## Price Competitiveness

- Maintain a value-based pricing approach without compromising quality.
- Significant cost advantages due to Quebec's low cost of electricity, utilities and labour.
- Fully vertically integrated with economies of scale.



## Brand Loyalty

- Flagship brands—Tribal, Nugz, Orchid CBD—drive growth and resonate with customers.
- High-quality cannabis at affordable prices fosters lasting consumer connections.
- Expanded into branded accessories and apparel, enhancing brand affinity.



## Innovation in Products & Genetics

- Diverse portfolio of products: dried flower, pre-rolls, infused pre-rolls, milled flower, vapes, edibles, hash and other concentrates.
- Continue to innovate with new product launches under existing 3 flagship brands.
- Rigorous pheno-hunting process for unique THC and CBD cultivars.
- Hundreds of phenotypes evaluated annually to find high-yield, high-potency genetics.
- Focused on filling market whitespaces with novel strains that become a staple for consumer choice.



## Community Engagement & Customer Service

- Direct communication with customers to build trust and resolve inquiries.
- Discord channel with 1,600+ active members (consumers & retailers).
- Real-time feedback fosters innovation and strengthens relationships.





# Delivering Premium Quality Cannabis

Focusing on high cannabinoid content and rich flavourful cannabis

Our cannabis is grown using methods inspired by the most sophisticated markets in the world:



## Rare genetics

Extensive pheno-hunting program & collaboration with 50-time award winning breeder Exotic Genetix to uncover high-powered rare genetics rich in cannabinoids and terpenes



## Hang dried & slow cured

Producing cannabis buds that are highly fragrant, visually appealing, and very enjoyable to smoke



### Quality

- Premium cannabis
- Hang dried, slow cured at-scale



### Accessibility

- Disruptive low pricing



### Brand culture

- Authentic brand culture
- Transparency
- Consumers become ambassadors

Overview

Performance

Assets

Strategy

Leadership

Summary



# Portfolio of Brands

Overview  
Performance  
Assets  
Strategy  
Leadership  
Summary



Welcome to Tribal, Cannara's house of genetics flagship brand. With a Canadian exclusive partnership with renowned US breeder Exotic Genetix, Tribal calls on consumers to enjoy the journey of new genetics across a variety of products, from dried flower and pre-rolls to full spectrum extracts and live resin vape carts. Premium quality at everyday prices.



Nugz, your legacy dealer gone legal, has two staple flower offerings in addition to rotational offerings from Cannara's grow houses and solventless concentrates. Flavour, potency, and premium quality bulk value are key attributes — when Nugz shows up its high-fives and good times all around!



Orchid CBD is changing the perception of cannabis by being the better choice for consumers looking for premium, CBD rich and balanced cannabis products. When it comes to flower, pre-rolls, and live resin vapes, Orchid CBD offers Canada's CBD Runtz, Canada's #1 CBD rich genetic bred by Exotic Genetix. Our flower is hang-dried, slow cured, hand trimmed, and never irradiated, just like all the flower grown at Cannara.





# Cannara Strategy

Delivering a premium-quality product at scale and at lower prices for consumers is at the heart of our strategy



Purposeful growth by focusing on the Canadian legal market that is expected to reach ~\$9.81 billion CDN (US\$6.58 B) by 2029<sup>1</sup>



Respond to market demand by increasing production capacity and sales to reach up to 100,000kg of annualized cultivation output at currently owned facilities



Maintain leadership position in product quality, accessibility and brand culture – Deliver premium cannabis products at affordable prices



Maintain strong operating margins while ensuring that our pricing strategy is ideal to meet the growing demand from your everyday consumer



Build a grassroots brand culture through transparency where consumers become our brand ambassadors

<sup>1</sup> Statista Market Insights, March 2024, USD \$

# Capital Structure



	As at Oct 3, 2025	As at August 31, 2025	As at August 31, 2024	As at August 31, 2023
Basic Shares Outstanding	94.9M	91.4M	90.0M	87.7M

**Average Estimated Market Capitalization Last 30 Days**  
**\$160M**

As of November 19, 2025

**Average Closing Share Price Last 30 Days**  
**\$1.69**

As of November 19, 2025

**Average Daily Share Volume Last 30 Days**  
**~39,000**

As of November 19, 2025

**>50%**

Current insider ownership





# Executive Leadership Team



**ZOHAR KRIVOROT**  
**CHAIRMAN & CEO**

Zohar is an entrepreneur who has launched several successful businesses. He has founded, advised and invested in numerous companies including 911ENABLE™ which he led from start-up to its acquisition by West Telecom in 2014. Zohar has been recognized as a top leader and innovator by a number of sources, including Deloitte Technology Fast 50™ fastest growing technology companies in Canada.



**NICHOLAS SOSIAK**  
**CFO**

Nicholas Sosiak, CPA, is the dynamic and hands-on CFO of Cannara Biotech, passionately shaping the Canadian cannabis industry through a multi-faceted approach. He is deeply involved in all aspects of the company, including finance, accounting, sales, marketing, product development, R&D, and investor relations.



**AVI KRIVOROT**  
**CTO**

Avi has been in the information technology industry for over 20 years. He specializes in innovation and cutting-edge technologies. Prior to Cannara, Avi has patented 911 software solutions currently being used by many Fortune 500 companies such as Microsoft, Boeing, Disney and the US Department of Defence.



**ISSAM BEN MOUSSA**  
**VP PRODUCTION  
& EXPERIMENTATION**



**NOEMI FOLLAIN**  
**VP FINANCE**



**BRIAN SHERMAN**  
**VP LEGAL AFFAIRS**



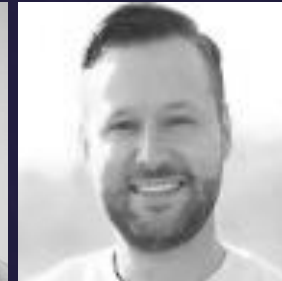
**FRANCE LANDRY**  
**VP HUMAN RESOURCES**



**SCOTT CARROLL**  
**VP COMMERCIAL  
STRATEGY  
& MARKETING**



**JUSTIN CONWAY**  
**VP TRANSFORMATION**



**NICK VAN DAM**  
**VP SALES**



**ACHRAF AQARI**  
**VP SUPPLY CHAIN**

Overview

Performance

Assets

Strategy

Leadership

Summary

# Executive Leadership Team



**ZOHAR KRIVOROT**  
**CHAIRMAN & CEO**



Zohar is a seasoned entrepreneur who has built and grown multiple successful businesses. He has played pivotal roles as a founder, advisor, and investor in numerous ventures, notably 911ENABLE™, which he guided from its inception to its acquisition by West Telecom in 2014. Zohar has earned recognition as a leading innovator and top business leader from various organizations, including Deloitte Technology Fast 50™, which ranks Canada's fastest-growing technology companies. He continues to actively support early-stage businesses as an advisor and board member. Additionally, he is a certified commercial pilot.

**DONALD OLDS**  
**LEAD DIRECTOR & CHAIRMAN OF THE AUDIT, & GOVERNANCE COMMITTEE**



Donald Olds is an experienced life sciences executive, entrepreneur and director with significant experience raising capital for private and public technology companies. Most recently, he was President and Chief Executive Officer of Montreal-based NEOMED Institute, a position he held until the successful closing of a merger with Vancouver-based CDRD.

**DEREK STERN**  
**DIRECTOR**



Derek is the Vice President of Olymbec. He owns, operates and manages a diverse portfolio of industrial, retail and residential properties across North America. Olymbec is now one of the largest private industrial real estate holders in Eastern Canada.

The Company has experienced an annual growth rate of over 10%. Derek played a key role in the company's rapid growth by strategically acquiring and repositioning vacant properties and marketing them to a new client base.

**MARY DUROCHER**  
**DIRECTOR**



Mary has been involved in the cannabis industry since the infancy of the Marijuana for Medical Purposes Regulations introduction. Mary serves as President of Fox D Consulting, a regulatory consulting firm focusing on the Canadian cannabis industry and offers a diverse range of consulting services for the cannabis industry in Canada, the United States and the European Union. Mary's board experience and industry contacts has enabled her to create a comprehensive foundation in the fundamentals of regulatory compliance within the cannabis industry worldwide.

**JUSTIN COHEN**  
**DIRECTOR**



Justin Cohen is a seasoned executive specializing in scaling businesses, optimizing operations, and driving revenue growth across retail, healthcare, and consumer industries. With expertise in multi-channel strategy, digital acceleration, and portfolio integration, he has led high-growth transformations, delivering 10X revenue expansion, streamlining operations, and future-proofing organizations. His leadership blends ambitious strategy with strong execution, ensuring sustainable growth in competitive markets. As a board member and executive advisor, he provides strategic guidance on commercialization, digital transformation, and operational excellence to high-growth and established companies.

Overview

Performance

Assets

Strategy

Leadership

Summary





# In Summary – Winning in Canada



Well capitalized, fast-growing business with an established history of execution



Operating with strong margins and achieving positive EBITDA, Net income, cash flow and profitability



Offering customers the highest value products at disruptive low prices



State of the art Quebec operations create significant pricing advantages and superior quality



1.6M square feet of owned production assets being well-positioned to meet the expanding consumer product demand in Canada.



Three flagship brands each with distinctive identity, purpose and powered by a rigorous pheno-hunt program.



Strong management team and board of directors

Positioned for **NATIONAL SUCCESS**

TSXV: **LOVE** | OTCQB: **LOVFF** | FRA: **8CB0**

# cannara

## THANK YOU

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**WE WOULD **LOVE****  
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